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Jones and George are dedicated to the challenge of "Making It Real" for students. As a team, they are uniquely qualified to write about the organizational challenges facing today's managers. No other author team in the management discipline matches their combined research and text-writing experience. Essentials of Management concisely surveys current management theories and research. Through a variety of real world examples from small, medium, and large companies the reader learns how those ideas are used by practicing managers. The organization of this text follows the mainstream functional approach of planning, organizing, leading, and controlling; but the content is flexible and encourages instructors to use the organization they are most comfortable with. The themes of diversity, ethics, and information technology are clearly evident through in-text examples, photographs, "unboxed" stories, and the end-of-chapter material - all areas of importance that truly serve to bring to life the workplace realities that today's student will encounter in the course of a career.

"In this ninth edition of Essentials of Contemporary Management, we continue to focus on providing the most up-to-date account of the changes taking place in the world of management and management practices while maintaining our emphasis on making our text relevant and interesting to students. And we know from feedback from instructors and students that the text does engage them. Our increased focus on the challenges and opportunities facing businesses large and small and integrated timely examples bring management issues to life for students. The number and complexity of strategic, organizational, and human resource challenges facing managers and employees continue to rise. In most companies, managers at all levels address these challenges by implementing new and improved management techniques and practices. Today, relatively small differences in performance between companies, such as in the speed at which they bring new products or services to market or in the ways they motivate their employees to find ways to reduce costs or improve performance, can combine to give a company a significant competitive advantage. Managers and companies that utilize proven management techniques and practices in their decision making and actions increase their effectiveness over time"--

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Jones and George's, *Essentials of Contemporary Management*, Ninth Edition, provides the most current, concise account of changes taking place in the world of management and management practices while making the text relevant and interesting to students. It mirrors the changes taking place in today's management practice by incorporating recent developments in management theory and research. This text also provides vivid, current examples of how managers of companies, large and small, address the challenges and opportunities they face and how they can effectively meet them. A hallmark of this text is how the authors infuse real managers who seize opportunities, overcome challenges, and effectively manage and lead their organizations in their *Manager as a Person* feature, allowing students to see real-life management in action. Central to the book's approach, boxed material is seamlessly integrated into the text and an integral part of the learning experience; it is not disembodied from the chapter narrative.

Jones/Haddad - *Essentials of Contemporary Management*, "Makes Management Real" for students. The sixth Canadian edition presents management in a way that makes its relevance obvious even to students who may lack exposure to a "real-life" management context. Jones relates management theory to real life examples and drives home the message that management matters. Management matters because it determines how well organizations perform, and because managers and organizations affect the lives of people who work inside and the people outside the organization, such as customers, communities, and shareholders. *Essentials of Contemporary Management*, Sixth Canadian edition, provides a concise offering of current management theories and research. Through a variety of real world examples from small, medium, and large companies, students learn how those ideas are used by practicing managers. The organization of the Jones text follows the mainstream functional approach of planning, organizing, leading, and controlling, but the content is flexible. The important themes of diversity, ethics, globalization, and information technology are integrated throughout with examples, strengths, weaknesses, opportunities, personalities, and problems to provide this context.

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