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Development Apparel Product Development 2nd Edition

Apparel Product Development, 2nd Edition. Expanded product development focus—Includes the pros and cons of this growing specialization.. Clarifies for students the relationship between the labels in the clothes and the different kinds of companies behind them. Ex.____

Johnson & Moore, Apparel Product Development, 2nd Edition

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This practical text takes students step-by-step through the preproduction processes of apparel product development: planning, forecasting, fabricating, developing silhouettes and specifications, pricing and sourcing. It demonstrates how these processes must be coordinated to get the right product to retail when customers want it and at a price they are willing to pay. Based on consultations ...

Beyond Design, 2nd edition: The Synergy of Apparel Product ...

The title for the first edition of this text was "So You Want to Work in the Fashion Business: A Practical Look at Apparel Product Development and Global Manufacturing." This revised and expanded second edition still includes all the broad fashion industry information contained in the first. However, in response to the rapid growth and success of private label apparel, this edition has added

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Apparel Product Development, 2nd Edition: Johnson, Maurice

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apparel product development 2nd edition Sep 13, 2020 Posted By Roger Hargreaves Media Publishing TEXT ID 33916bb1 Online PDF Ebook Epub Library technical planning 9translating concept to product 10 sizing and fit specifications 11 a product vp in fashion 2nd edition apparel production management and the t by elaine stone unknown edition beyond design the synergy of apparel product development ...

Apparel Product Development 2nd Edition [EPUB]

Apparel Product Development, 2nd Edition Johnson, Maurice J., Moore, Evelyn C.

0130254398 - Apparel Product Development, 2nd Edition by ...

Synopsis This practical text walks students through the preproduction processes of apparel product development from planning through forecasting, fabricating, developing silhouettes and specifications and pricing to sourcing.

Beyond Design: The Synergy of Apparel Product Development

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30+ Apparel Product Development 2nd Edition [EPUB]

This innovative, easy-to-read book explores the practical day-to-day realities and technicalities of the garment-making business wholesale, manufacturing, designing, and private-label product development. It explains, step-by-step, how to handle a real, roll-up-the-sleeves job in today's fashion industry. Insider perspectives, wisdom from the pros, detailed illustrated

Apparel Product Development by Maurice J. Johnson

4.0 out of 5 stars Apparel Product Development (2nd Edition)
Reviewed in the United States on September 7, 2005 this book is a must for people seeking knowledge in the field of fashion & textile

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,help in perparing for the gound realities of the trade ...

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Apparel Production Terms and Processes defines materials and terms relating to the mass production of raw materials, design and product development, garment details and component parts, fit, patternmaking, pre-production operations, assembly, production and manufacturing, labeling regulations, testing and quality control, inspection, finishing and packaging. In this revised edition, parts have ...

Apparel Production Terms and Processes: Janace E. Bubonia ...

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The 2nd edition of the book has added details, definitions, and research sources that apply directly to private label product development.

This practical text takes students step-by-step through the preproduction processes of apparel product development: planning, forecasting, fabricating, developing silhouettes and specifications, pricing and sourcing. It demonstrates how these processes must be coordinated to get the right product to retail when customers want it and at a price they are willing to pay. Based on consultations with some of the most successful and innovative firms in the fashion

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business, the text covers the evolving partnerships among textile suppliers, product developers, manufacturers, and retailers as they work to develop apparel products in today's customer-driven environment. New to this edition:-- Increased number of case studies and sidebars-- International examples and case studies address the effects of globalization-- More information on menswear, children's wear, and special-size markets-- Updated tables and statistical information and new photo examples-- Discussion of Technological advancements related to product development-- Appx describing careers in product development and resources for additional research-- The context of a global agile manufacturing environment-- Best practices of major product developers-- Challenging hands-on product development activities-- Instructor's Guide includes course outlines, suggestions for teaching each chapter, and guidelines for overseeing and evaluating product development projects

This book explains fashion design and product development as a total, integrated process whose function is to market a continuous stream of new clothes at a profit. It explores materials, manufacture, costs, quality and the organisation of the design and product development process.

Now in full colour, the third edition of this practical text takes students step-by-step through the pre-production processes of apparel product development: planning, forecasting, fabricating, line development, technical design, pricing and sourcing and includes a greater focus on current issues, for example sustainability and business ethics.

This informative, full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development---planning, forecasting, fabricating, line development, technical design, pricing, sourcing, and

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distribution. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay. The 4th Edition has been edited around a new metastructure to maximize student learning. It continues to build on the themes of sustainability, business ethics, and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies, and entrepreneurs. The text advances its discussion of how new technologies continue to shorten the product development calendar. Chapters have been updated to include current examples, updated charts and graphs, and more case studies. There are updated references to contemporary developments with examples relevant to today's student. New to this Edition · Includes international examples and case studies that address the effects of globalization · Advances the discussion of the pros and cons of fast fashion vs. slow fashion · Revised, easier-to-read charts and graphs and 30% new color photographs · Thoroughly revised Chapters 12 (Sourcing) and 13 (Costing and Pricing) updated with most recent info on trade laws, changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO · Study smarter with self-quizzes featuring scored results and personalized study tips · Review concepts with flashcards of essential vocabulary · Watch videos that bring chapter concepts to life PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501315480. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

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Technical Sourcebook for Designers is completely devoted to preparing aspiring and professional apparel designers for the growing demand for technical design skills in the apparel industry. This comprehensive compilation presents technical design

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processes and industry standards that reflect current apparel production and manufacturing practices. Lee and Steen provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions. This edition includes a new section on real-life fit problems and solutions, more information on essential math for designers (such as grading and costing) plus coverage of product lifecycle management (PLM) and sustainability. An all new Chapter 8 on Sweater Product Design explores sweater design and manufacturing. More than 200 new images and newly added color in illustrations to show relevant design details. With versatile coverage of a variety of product categories including women's wear, menswear and knitwear, this text gives students essential tools to develop specification sheets and technical packages for specific markets.

Over 95% of today's textile and apparel products are globally sourced, making sourcing one of the most important business functions in the industry. *Global Sourcing in the Textile and Apparel Industry, 2nd Edition* examines the crucial function of global sourcing in the textile and apparel industries, providing practical insight into both how and why global sourcing is pursued. Chapters include step-by-step global sourcing procedures and explore the theoretical, political, economic, social, and environmental implications of global sourcing decisions with an emphasis on sustainability. Learning activities are based on the author's extensive industry experience and address current issues that sourcing professionals face every day. New to this Edition - New cases studies at the end of each chapter offer real-life scenarios that today's sourcers may face - Emphasis on sustainable implications of global sourcing integrated throughout - Current trade data, agreements, and examples of industry trends throughout

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the book - Added coverage of trend analysis and forecasting in sourcing (Chapter 5) - Significant updates to the future of global sourcing section, including technology, UN's sustainable development goals, and on- or near-shoring trends (Chapter 12) - 25% new color images - New glossary includes essential terms and definitions from the book Teaching Resources: Instructor's Guide, Test Bank, and PowerPoint presentations available.

The highly illustrated Apparel Production Terms and Processes follows the product life cycle from concept through completion. The new edition takes a global perspective with expanded coverage of sizing standards and fit information to complete the scope of the apparel production process.

The era of mass manufacturing of clothing and other textile products is coming to an end; what is emerging is a post-industrial production system that is able to achieve the goal of mass-customised, low volume production, where the conventional borders between product design, production and user are beginning to merge. To continue developing knowledge on how to design better products and services, we need to design better clothing manufacturing processes grounded in science, technology, and management to help the clothing industry to compete more effectively. Design of clothing manufacturing processes reviews key issues in the design of more rapid, integrated and flexible clothing manufacturing processes. The eight chapters of the book provide a detailed coverage of the design of clothing manufacturing processes using a systematic approach to planning, scheduling and control. The book starts with an overview of standardised clothing classification systems and terminologies for individual clothing types. Chapter 2 explores the development of standardised sizing systems. Chapter 3 reviews the key issues in the development of a garment collection. Chapters 4 to 7 discuss particular aspects of clothing production, ranging from planning and organization to

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monitoring and control. Finally, chapter 8 provides an overview of common quality requirements for clothing textile materials. Design of clothing manufacturing processes is intended for R&D managers, researchers, technologists and designers throughout the clothing industry, as well as academic researchers in the field of clothing design, engineering and other aspects of clothing production. Considers in detail the design of sizing and classification systems Discusses the planning required in all aspects of clothing production from design and pattern making to manufacture Overviews the management of clothing production and material quality requirements

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